

# Sponsorship Opportunities GeoGames 2024

The International Association of Geosynthetics Installers will host the 3<sup>rd</sup> **GeoGames** competition. This event will be held on April 29, 2024 in conjunction with the GeoAmericas 2024 conference. GeoAmericas 2024 will be held in Toronto, Ontario, Canada, April 28—May 1, 2024.



## Premier Sponsorship      \$20,000 (USD)

*(open to one company)*

- The **GeoGames** will be stylized as IAGI's **GeoGames** sponsored by <Company Name>.
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- Logo on 8 social media posts.
- The sponsor will be acknowledged during **GeoGames**.
- Thirty-second company promotion video in the Game Tape video\*.
- Pull up banner with logo and acknowledgement placed in hallway during conference.
- Sponsorship announcement in IAGI newsletter and sent to membership.

## Trophy Sponsorship      \$15,000 (USD)

*(open to one company)*

- The sponsoring company will have their company name permanently engraved on the trophy.
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- A company representative will award the trophy to the winners during the award event.
- The sponsor will be acknowledged during the **GeoGames**.
- Thirty- second company promotion video in the Game Tape Video\*.
- Pull up banner with logo and acknowledgement placed in hallway during conference.
- Your company logo on 6 social media posts.
- Sponsorship announcement in IAGI newsletter and sent to membership.

\* **GeoGames** participants will conduct their tests prior to the **GeoGames** award's ceremony. Each team will video tape their entry and submit it prior to the event. The videos will be professionally edited and combined into a video tapes that will be shown during the **GeoGames** award's ceremony. Sponsors will also have short video advertisements included into this presentation.

# Sponsorship Opportunities 2024



## Reception Sponsorships     \$10,000 (USD)

(open to more than one company)

- Prominent signs with the company acknowledgement and logo will be placed in the reception area.
- Company logo on the drink tickets for the event (handed out by the company representatives and at the IAGI booth).
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- Mention your company in social media postings about the event.
- 30-second video in the Game Tape Video\*.
- Sponsorship announcement in newsletter and sent to membership.
- Hand out with company logo available to guests (select one):

### Option 1:

Koozies with company logo (limited to one sponsor):



### Option 2:

Aluminum Beverage Wrench / Phone Stand (limited to one sponsor):



### Option 3:

Earphones (limited to one sponsor):



### Option 4:

Custom package or existing company merchandise.



# Sponsorship Opportunities 2024

## Branding Sponsorship      \$5,000 (USD)

(open to more than one company)

- Recognition during GeoGames event.
- Signs with the company acknowledgment and logo will be placed in the reception area.
- Mention your company in social media postings about the event.
- Sponsorship announcement in the IAGI newsletter and sent to the membership.
- Sponsor logo on giveaway distributed during the event (select one):

### Option A:

Notepad Tape Measure (limited to one sponsor):



### Option B:

Phone Card Sleeve (limited to one sponsor):



### Option C:

Custom package or existing company merchandise

## Patronage Sponsorship      \$2,500 (USD)

(open to more than one company)

- Recognition during GeoGames event.
- Signs with the company acknowledgment and logo will be placed in the reception area.
- Mention of your company in social media postings about the event.
- Sponsorship announcement in the IAGI newsletter and sent to the membership.

## Supporting Sponsorship      \$1,000 (USD)

(open to more than one company)

- Recognition during GeoGames event.
- Signs with the company acknowledgement and logo will be placed in the reception area.
- Sponsorship announcement in IAGI newsletter and sent to membership.