

Sponsorship Opportunities GeoGames 2024



The International Association of Geosynthetics Installers will host the 3rd **GeoGames** competition. This event will be held on April 29, 2024 in conjunction with the GeoAmericas 2024 conference. GeoAmericas 2024 will be held in Toronto, Ontario, Canada, April 28—May 1, 2024.

Premier Sponsorship \$20,000 (USD)

(open to one company)

- The **GeoGames** will be stylized as IAGI's **GeoGames** sponsored by <Company Name>.
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- Logo on 8 social media posts.
- The sponsor will be acknowledged during **GeoGames**.
- Thirty-second company promotion video in the Game Tape video*.
- Pull up banner with logo and acknowledgement placed in hallway during conference.
- Sponsorship announcement in IAGI newsletter and sent to membership.

Trophy Sponsorship \$15,000 (USD)

(open to one company)

- The sponsoring company will have their company name permanently engraved on the trophy.
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- A company representative will award the trophy to the winners during the award event.
- The sponsor will be acknowledged during the **GeoGames**.
- Thirty- second company promotion video in the Game Tape Video*.
- Pull up banner with logo and acknowledgement placed in hallway during conference.
- Your company logo on 6 social media posts.
- Sponsorship announcement in IAGI newsletter and sent to membership.

* **GeoGames** participants will conduct their tests prior to the **GeoGames** award's ceremony. Each team will video tape their entry and submit it prior to the event. The videos will be professionally edited and combined into a video tapes that will be shown during the **GeoGames** award's ceremony. Sponsors will also have short video advertisements included into this presentation.

Sponsorship Opportunities 2024



Reception Sponsorships \$10,000 (USD)

(open to more than one company)

- Prominent signs with the company acknowledgement and logo will be placed in the reception area.
- Company logo on the drink tickets for the event (handed out by the company representatives and at the IAGI booth).
- The sponsor's name will be mentioned in all advertising that IAGI controls.
- Mention your company in social media postings about the event.
- 30-second video in the Game Tape Video*.
- Sponsorship announcement in newsletter and sent to membership.
- Hand out with company logo available to guests (select one):

Option 1:

Koozies with company logo (limited to one sponsor):



Option 2:

Aluminum Beverage Wrench / Phone Stand (limited to one sponsor):



Option 3:

Earphones (limited to one sponsor):



Option 4:

Custom package or existing company merchandise.

Sponsorship Opportunities 2024



Branding Sponsorship \$5,000 (USD)

(open to more than one company)

- Recognition during **GeoGames** event.
- Signs with the company acknowledgment and logo will be placed in the reception area.
- Mention your company in social media postings about the event.
- Sponsorship announcement in the IAGI newsletter and sent to the membership.
- Sponsor logo on giveaway distributed during the event (select one):

Option A:

Notepad Tape Measure (limited to one sponsor):



Option B:

Phone Card Sleeve (limited to one sponsor):



Option C:

Custom package or existing company merchandise

Patronage Sponsorship \$2,500 (USD)

(open to more than one company)

- Recognition during **GeoGames** event.
- Signs with the company acknowledgment and logo will be placed in the reception area.
- Mention of your company in social media postings about the event.
- Sponsorship announcement in the IAGI newsletter and sent to the membership.

Supporting Sponsorship \$1,000 (USD)

(open to more than one company)

- Recognition during **GeoGames** event.
- Signs with the company acknowledgement and logo will be placed in the reception area.
- Sponsorship announcement in IAGI newsletter and sent to membership.